



BELLEVUE  
SCHOOLS  
FOUNDATION

# Sponsorship Information

## Spring for Schools 23<sup>rd</sup> Annual Benefit Luncheon

"An investment in knowledge always pays the best interest."  
—*Benjamin Franklin*

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Thursday – May 26, 2011  
11:30 am – 1:30 pm  
Meydenbauer Center  
Bellevue, WA



## SPRING FOR SCHOOLS 2011

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Bellevue Schools Foundation (BSF) is a community-based non-profit organization that promotes and helps fund the best possible learning opportunities for all students in Bellevue's public schools. We invite you to help support strong schools by sponsoring our annual **SPRING FOR SCHOOLS** benefit luncheon.

***SPRING FOR SCHOOLS** sponsorships support education initiatives that prepare all Bellevue students to compete and thrive in college and the workplace after graduation while providing excellent visibility in front of a valuable demographic.*

One thousand business leaders and school supporters from Bellevue and the greater Seattle area will help raise over **\$500,000** for Bellevue schools at our **SPRING FOR SCHOOLS** benefit luncheon.

**SPRING FOR SCHOOLS SPONSORS** receive an array of benefits that give your company maximum recognition and exposure to these influential business leaders and community supporters. A full list of benefits is enclosed. In addition, every sponsor:

- Contributes to our community's economic vitality through support of strong schools
- Partners with Bellevue's nationally-ranked school district
- Helps to educate our future business and community leaders

Through **SPRING FOR SCHOOLS** sponsorships, more than forty local corporations and businesses provide the financial foundation for BSF programs — programs that enrich learning opportunities, prepare students for college, help struggling students succeed, and support teaching excellence.

The **SPRING FOR SCHOOLS** benefit luncheon will be held on **Thursday, May 26, 2011**, at Meydenbauer Center, Bellevue. Registration starts at 11:30am; program begins at 12:00pm. Every dollar raised at this event will help provide our students with a world-class education, strengthening our schools and community.



Student leaders, Spring for Schools 2010

**JOIN US!** Since 1979, **Bellevue Schools Foundation** has raised over **\$20 million** to promote and help fund the best possible learning opportunities for all students in the Bellevue School District. Won't you consider joining us this year as we celebrate giving back to our community – to help **every** student in **every** classroom, **every day** – during our **SPRING FOR SCHOOLS** benefit luncheon?

**QUESTIONS?** If you have questions or need more information about this event, direct support for educational programs, or employee volunteer opportunities, contact Marian McDermott at (425)456.4199 or via email at [Marian@bsfdn.org](mailto:Marian@bsfdn.org).



The company you'll be keeping:

2010 Presenting Sponsor

**Microsoft®**

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2010 Gold Scholar Sponsors



2010 Valedictorian Sponsors



2010 Salutatorian Sponsors

Cornerstone Construction  
D.A. Davidson  
Fluke Biomedical  
GA:Creative  
Global Scholar  
KeyBank

Parker, Smith & Feek, Inc.  
Perkins Coie  
Rowley Properties, Inc.  
Seattle Children's Hospital  
Sterling Realty Organization  
Washington Holdings

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2010 Honor Roll Sponsors

Barrio Mexican Kitchen & Bar  
Bellevue Club  
Bellevue Education Association  
Bellevue Reporter  
Chinook Middle School PTSA  
Coughlin Porter Lundeen  
GLY Construction

Hanson Baker Ludlow Drumheller P.S.  
Hargis Engineers, Inc.  
Inslee, Best, Doezie & Ryder, P.S.  
Intelius  
MacDonald-Miller Facility Solutions, Inc.  
Medina Elementary School PTSA  
NAC | Architecture

Overlake Hospital Medical Center  
The Press  
Purple Café & Wine Bar  
Dr. Burleigh Surbeck, DDS  
Sweeney Conrad, P.S.  
Washington Trust Bank  
Williams Kastner



# The quality event you'll be part of: 2010 *Spring for Schools* Highlights



Then-Bellevue Schools Foundation Board President **Betsy Johnson**, now a member of the Bellevue School District Board, presents in front of logos of all sponsors of \$5,000 and more.



1,047 people heard **Lance Balla**, K-12 English Curriculum Developer, talk about the incredible difference Bellevue Schools Foundation donors made by funding the grades 6-12 Writing Skills Program:

**“With your support, Latino students’ writing pass rate increased from 32% in 2005 to 82% in 2009”... and “low-income students’ pass rate increased from 53% in 2005 to 83% in 2009.”**



## Solomon Olatunji Sammamish High School Class of 2010

“I’m standing before you today and at the same time reflecting on my past. There was **nothing** written in it that said I will have a high school diploma. Now, I will not only graduate high school, **I’m also going to college**. And I’m not just going to any college, but one of the best in the country... with an almost **full ride scholarship**....

I know you will be saying “Oh My Gosh! This young man is smart!” But, I will love to tell you that I’m just an **average student who was given the opportunity to rise up to my full potential** through the awesome program called AVID (Advancement Via Individual Determination).”



**Roderick Jones**, far left, President of Fluke Biomedical, VIBES Groundbreakers mentor, and now BSF Trustee, pictured with students, made the following point:

**“In an increasingly competitive global marketplace, investing in our children’s education to ensure their future has never been more important.”**

**Turn this page over...**  
to explore how your company can help Bellevue’s students while reaching over 1,000 well-educated professionals who care deeply about the future.



## 2011 SPRING FOR SCHOOLS – Sponsor Benefits

Level	PRESENTING SPONSOR \$20,000	GOLD SCHOLAR \$10,000	SILVER SCHOLAR \$7,500	VALEDICTORIAN \$5,000	SALUTATORIAN \$2,500	HONOR ROLL \$1,500
Event Table	Two company tables for ten reserved at the <b>front and center</b> of the room	Company table for ten reserved at the <b>front and center</b> of the room	Company table for ten reserved in a <b>premium location</b>	Company table for ten reserved in a <b>choice location</b>	Company table for ten reserved in a <b>good location</b>	Table for ten provided if requested
Collateral Recognition	<b>Presenting sponsor</b> placement of company <b>logo</b> on: *Pre-event mailings *Event electronic/printed invitations *Event programs *BSF website	<b>Featured</b> placement of company <b>logo</b> on: *Pre-event mailings *Event electronic/printed invitations *Event programs *BSF website	Company <b>logo</b> on: *Pre-event mailings *Event electronic/printed invitations *Event programs *BSF website	Same as lower sponsor level plus company <b>logo</b> on: *BSF website <b>Plus</b> company <b>name</b> on: *Event electronic invitations *Event printed invitations	Same as lower sponsor level <b>plus:</b> *Company <b>name</b> listed on BSF website	Company <b>name</b> listed on: *Event programs
Event Recognition	Same as lower sponsor level <b>plus:</b> *Company <b>logo most prominently</b> displayed above the stage * <b>Featured</b> presentation of <b>Presenting Sponsor Award</b>	Same as lower sponsor level <b>plus:</b> *Company <b>logo prominently</b> displayed above the stage *Company <b>logo</b> featured as <b>Gold Scholar</b> on screens during <b>visual</b> presentation * <b>Featured</b> presentation of <b>Gold Scholar Award</b>	Same as lower sponsor level <b>plus:</b> *Company <b>logo</b> displayed above the stage *Company <b>logo</b> featured as <b>Silver Scholar</b> on screens during <b>visual</b> presentation *Presentation of framed <b>Silver Scholar Award</b>	Same as lower sponsor level <b>plus:</b> *Company <b>name</b> displayed above the stage *Company <b>logo</b> included as Valedictorian on <b>visual</b> presentation of event sponsors	Same as lower sponsor level <b>plus:</b> *Company <b>name</b> placed <b>prominently</b> in auditorium	Company <b>name</b> on shared listing in auditorium *Listing of company <b>name</b> included on <b>visual</b> presentation of event sponsors
Published Recognition	Same as lower sponsor level <b>plus:</b> * <b>Presenting Sponsor</b> acknowledgement with <b>most prominent company logo</b> published in <i>Bellevue Reporter</i> and <i>Puget Sound Business Journal</i>	Same as lower sponsor level <b>plus:</b> * <b>Featured logo</b> on sponsor slide presentation throughout BSF web site * <b>Gold Scholar</b> acknowledgement with <b>featured company logo</b> published in <i>Bellevue Reporter</i> and <i>Puget Sound Business Journal</i>	Same as lower sponsor level <b>plus:</b> * <b>Silver Scholar</b> acknowledgement with company <b>logo</b> published in <i>Bellevue Reporter</i> and <i>Puget Sound Business Journal</i>	Same as lower sponsor level <b>plus:</b> *Acknowledgement in <b>press releases</b>	Same as lower sponsor level <b>plus:</b> *Recognition published in <i>Puget Sound Business Journal</i> *Highlighted recognition published in <i>Bellevue Reporter</i> newspaper	Recognition published in: * <i>Bellevue Reporter</i> newspaper * <b>BSF Annual Report</b> and <b>web site</b>
Awards	Student-created <b>Presenting Sponsor Award</b> plus a framed recognition	Student-created <b>Gold Scholar Award</b> plus a framed recognition	Framed <b>Silver Scholar</b> recognition	Framed <b>Valedictorian Sponsor</b> certificate	<b>Salutarian Sponsor</b> certificate	<b>Honor Roll Sponsor</b> certificate

### Key response dates for electronic and printed recognition:

January 14, 2011	Logo/name on first printed pre-event mailings (Valedictorian and above)
February 28, 2011	Logo/name on electronic invitations (Valedictorian and above)
March 15, 2011	Logo/name on printed invitations (Valedictorian and above)
April 15, 2011	Logo/name on printed mailing to guests (Valedictorian and above)

May 3, 2011
May 10, 2011
May 12, 2011
May 12, 2011

Logo/name on printed program (all Sponsor levels)
Logo/name on Puget Sound Business Journal ad (Salutarian and above)
Logo/name on Bellevue Reporter ad (all Sponsor levels)
Logo/name on event visual display (all Sponsor levels)



## The impact you'll be making:

Transforming Education. Supporting Students. Your sponsorship helps BSF make strategic investments in our public schools to transform learning, raise academic rigor, and support students in every school to reach their potential. Our investments have resulted in great returns, for example:

- Since 2002, BSF has supported teachers pursuing **National Board Certification** to distinguish Bellevue as a leader in Washington State for teaching excellence. Data show that great teachers make a difference in student learning and students in classrooms led by National Board Certified teachers have measurably higher achievement. To date, more than 265 Bellevue teachers have reached this distinction.
- Articulated and **Rigorous K-12 Curriculum** in math, science, language arts/English, social studies, and world languages curriculum that is accessible to all students, parents and teachers on the curriculum web. Results include District-wide student achievement, including SAT test performance well above state and national averages, and AP enrollment and test outcomes that place Bellevue schools on national “best” lists year after year. Over 90% of Bellevue’s graduates go on to college.
- Targeted support for **Bridging the Achievement Gap** in schools with high percentages of children living in poverty. The outcomes of these school-based programs are making a difference. For example, the Kindergarten Early Literacy Intervention project at our Title I and other high-needs elementary schools has doubled the number of students achieving year-end benchmarks with all Title I schools reporting **80-98%** of students reaching these benchmarks last year.

**With your support**, our students will continue to benefit from transformative programs and get the help they need to be well prepared for the future. This year, BSF is raising funds for the following educational programs and initiatives:

**Advancement Via Individual Determination (AVID)**  
**Bridging the Achievement Gap Program**  
**Career and College Readiness: High School STEM, Rigor, and Equity**  
**College Corps**  
**Differentiated Learning Initiative**  
**Legacy Leadership Initiative**  
**National Board Certification**  
**Project-based Learning in Advanced Placement (AP) Courses**  
**School Enrichment & Innovation Grants**  
**School Music Grants**  
**Volunteers in Bellevue’s Education System (VIBES)**



**With your help, the Bellevue Schools Foundation works to keep Bellevue's public schools strong and our community a great place to work and live.**

Multiple publications have recently listed Bellevue as one of the best places to work, start a business, and live:

- In July 2010, [Money](#) magazine named Bellevue #4 on their list of 100 best small cities to live.
- In March 2008, [Fortune Small Business Magazine](#) rated Bellevue the #1 place in the United States to live and launch a new business.

One of the top reasons for these listings: **Bellevue's great schools!**

## **Great Schools are Great for Business!**

Be part of maintaining this tradition by committing to your company's  
**SPRING FOR SCHOOLS** Sponsorship today!



Start of the school day at Somerset Elementary School, Bellevue School District.