



BELLEVUE  
SCHOOLS  
FOUNDATION

# Sponsorship Information

*Spring for Schools*  
24<sup>nd</sup> Annual Benefit Luncheon

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Friday – May 18, 2012  
11:30 am – 1:30 pm  
**Hyatt Regency**  
Bellevue, WA

# Spring for Schools 2012

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Bellevue Schools Foundation (BSF), a non-profit 501 (c) (3) organization, invites corporations, businesses, and organizations to join our annual celebration as sponsors of **Spring for Schools**.

*Spring for Schools sponsorships support education initiatives that prepare all Bellevue students to compete and thrive in college and the workplace after graduation.*

One thousand business leaders and school supporters from Bellevue and the greater Seattle area will help raise **\$550,000** for Bellevue schools at our **Spring for Schools** benefit luncheon.

**Spring for Schools sponsors** receive an array of benefits that give your company maximum recognition and exposure to influential business leaders and community supporters. A full list of benefits is enclosed. In addition, every sponsor:

- Contributes to our community's economic vitality through support of strong schools
- Partners with Bellevue's nationally-ranked school district
- Helps to educate our future business and community leaders

Through **Spring for Schools** sponsorships, more than fifty local corporations and businesses provide the financial foundation for BSF programs — programs that enrich learning opportunities, prepare students for college, help struggling students succeed, and support teaching excellence.

## SAVE THE DATE! Friday, May 18, 2012

**NEW!** The **Spring for Schools** benefit luncheon will be held at the **Hyatt Regency** in downtown Bellevue. The Hyatt Regency offers top-quality services and increased parking capacity for our audience. Registration starts at 11:30am; program begins at 12:00pm. Every dollar raised at this event will help provide our students with a world-class education, strengthening our schools and community.



Student speaker, *Spring for Schools* 2011

**JOIN US!** Since 1979, **Bellevue Schools Foundation** has raised over **\$22 million dollars** to promote and help fund the best possible learning opportunities for all students in the Bellevue School District. Won't you consider joining us this year as we celebrate giving back to our community – to help **every** student in **every** classroom, **every day** – during our **Spring For Schools** benefit luncheon?

**QUESTIONS?** If you have questions or need more information about this event, direct support for educational programs, or employee volunteer opportunities, contact Marian McDermott at 425.456.4199.

**Great schools are great for business!**

# What Your Sponsorship Helps Make Possible

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## TRANSFORMING EDUCATION

**Science, Technology, Engineering and Math (STEM)** – BSF and corporate donors are helping fulfill the Federal government's matching gift requirement for the \$4.1 million Investing in Innovation (i3) grant award. Sammamish High School is developing a five-year blueprint to implement problem-based learning curricula with special emphasis on "Engineering Global Solutions" to stimulate interest and growth in STEM.

**AP+, Project-based Learning Approach to High School Advanced Placement Courses** – The George Lucas Educational Foundation funded program is redesigning AP curriculum to provide deeper learning for high school students. Transformational work continues to develop PBL science curriculum in district high schools. This ongoing work in collaboration with the University of Washington is receiving national attention.

**Differentiated Learning Initiative** – BSF supports the development of a vigorous learning environment in every school. This initiative uses differentiated instruction to challenge high performing students, help struggling students meet academic standards, and engage students at every level to realize their full potential.

**Highly Capable Programs** – Independent evaluation of Bellevue's programs identified areas of improvement to better serve needs of all gifted students. BSF is supporting professional development for highly capable program teachers recommended by the evaluator.

**Big Picture School** – Experiential learning with support from mentors and internships is a vital component of student learning in Bellevue's newest school. BSF is providing funding for an onsite mentor/ internship coordinator to recruit and match mentors and intern positions from the business community.

**SMART Goals** – A special fund supports specific, measurable, attainable, realistic and timely (SMART) goals identified by school Instructional Leadership Teams. Grants are provided to school principals to target professional development and other support that addresses SMART learning goals in their buildings.

**National Board Certification** – BSF supports teachers pursuing their National Board Certification by funding a District Coordinator to mentor candidates through this rigorous process. BSF has supported over 300 teachers achieve National Board Certification.

## SUPPORTING STUDENTS

**AVID (Advancement Via Individual Determination)** – AVID study skills elective classes are offered at every middle and high school. Students learn study skills including organization, note taking, test preparation, and become strong advocates for their learning success.

**Project Readiness** – Every student needs to be ready to learn. BSF supports academic support for students in schools that serve low-income neighborhoods at key transition points: kindergarten (start of elementary school), 6<sup>th</sup> grade (start of middle school) and 9<sup>th</sup> grade (start of high school). In addition, we support social/emotional support and positive behavior intervention for at-risk children in our neediest schools

**VIBES (Volunteers in Bellevue's Education System)** – BSF funds recruitment, training, placement, and tracking of volunteer mentors in every school in Bellevue. VIBES is more than you think! This successful mentoring program offers one-to-one tutoring, small group and classroom support, study skill coaching (AVID), help applying to college (College Corps), mentors for middle school youth of color, science, technology, engineering and math (STEM) mentors, and mentors for Bellevue's new Big Picture School.

**Music Grants** – Music programs throughout the Bellevue School District benefit this year from our investment to purchase instruments for student use in all schools.

## COMMUNITY ENGAGEMENT

- **Enrichment & Innovation Grants** – Small grants to teachers across the District bring enriching activities, in or out of the classroom, and innovative learning opportunities to students.
- **Community Engagement** – Provides support to education forums for parents and the greater community in the Bellevue School District.
- **Start-up Grants** – New teachers in the District receive small grants for classroom materials.

## The quality event you will be part of: 2011 *Spring for Schools* Highlights



Over 1,000 school, community and business leaders attended *Spring for Schools* 2011 in the Meydenbauer Center to support Bellevue public schools.

Legacy Leadership mentors encourage middle school youth of color to achieve in school and prepare for college.



*“Professional collaboration allows good schools to improve results, and teachers and principals understand this firsthand.”*

~Julie Francavilla,  
MC, KIRO News  
Anchor

***“Learning to read is important because reading is everywhere.***

*I learned that sometimes the answers to your questions are not in the book and you need to think about it for a while and use your brain to make an inference.”*

~ Logan Smoot,  
1st Grade, Clyde Hill Elementary



spoke about his guided reading group, one of the strategies used in BSF-funded differentiated instruction to ensure *all* students are challenged at their own level.

*“My transition to the gifted program came as a wake-up call. I was humbled by strict teachers, disciplined students, and cruel test papers... No, being around academically-motivated students and insightful teachers certainly didn't increase my IQ – but it stretched me to my limits, and that made all of the difference. Here's the most important lesson education has taught me: to stand on my tiptoes and strive for the goal that's just outside of my grasp, and never to let myself be lulled into complacency.”*

~ Tania Rivers-Moore, Class of 2011, Interlake High School Gifted Program. BSF helped fund the development of the high school gifted program.



Presenting Sponsor, Microsoft, accepted recognition and framed student-created art from BSF leaders and Bellevue School District Superintendent, Dr. Amalia Cudeiro.

# 2011 *Spring for Schools* Sponsors

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## Presenting Sponsor

# Microsoft®

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## Gold Scholar Sponsors

**SpeedWest**  
construction



**GlobalScholar**  
Empowering the world to learn

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## Valedictorian Sponsors



HONDA AUTO CENTER  
OF BELLEVUE  
"Where the Hondas Are"

purple CAFE AND  
WINE BAR

No 3 BARRIO  
EAT • DRINK  
MEXICAN KITCHEN & BAR

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## Salutatorian Sponsors

Comcast  
Cornerstone Construction  
D.A. Davidson  
GA:Creative  
Hilling Design Studio  
John Howie Steak  
Key Bank  
Medina Elementary PTSA

Overlake Hospital Medical Center  
Parker, Smith & Feek  
Perkins Coie  
Rowley Properties  
Seastar Restaurant and Raw Bar  
Sterling Realty Organization  
Washington Holdings  
Wipro Technologies

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## Honor Roll Sponsors

Allied Waste Services  
Anonymous  
Bellevue Club  
Bellevue Education Association  
Bellevue Reporter  
Cherry Crest Elementary PTSA  
Chinook Middle School PTSA

GLY Construction  
Hanson Baker Ludlow Drumheller P.S.  
Hargis Engineers, Inc.  
Inslee, Best, Doezie & Ryder, P.S.  
MacDonald-Miller Facility Solutions  
McAdams Wright Ragen, Inc.  
NAC Architecture

Seattle Children's Hospital  
Surbeck Orthodontics  
Sweeney Conrad, P.S.  
Talon Private Capital  
Tyee Middle School PTSA  
Williams Kastner

# Help Keep Bellevue's Public Schools Strong and Our Community a Great Place to Work and Live

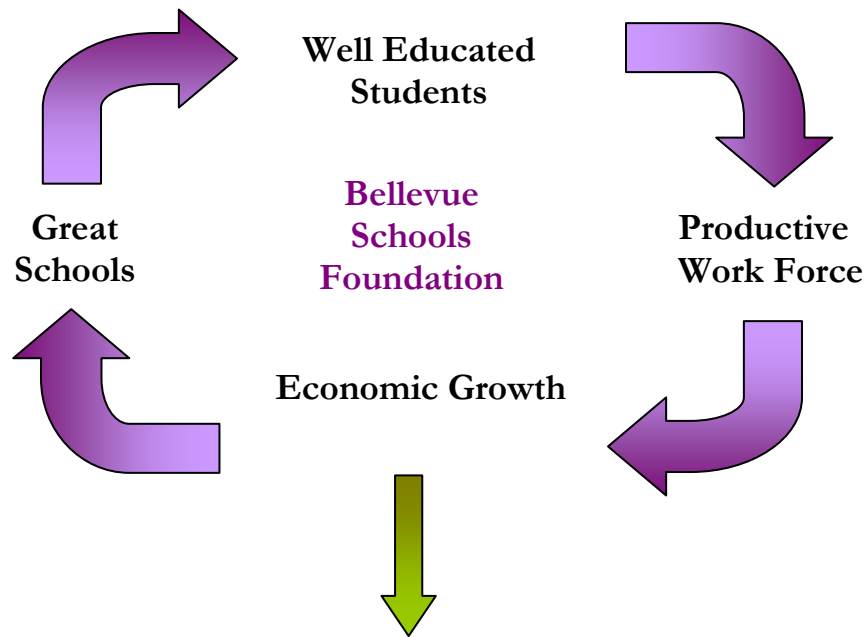
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Multiple publications have recently listed Bellevue as one of the best places to work, start a business, and live:

- In July 2010, [Money](#) magazine named Bellevue #4 on their list of 100 best small cities to live.
- In March 2008, [Fortune Small Business Magazine](#) rated Bellevue the #1 place in the United States to live and launch a new business.

One of the top reasons for these listings: **Bellevue's great schools.**

- In September 2011, [U.S. News & World Report](#) magazine named three of Bellevue's high schools to the top 100 science, technology, engineering and math (STEM) schools in the country.
- In June 2011, [Newsweek](#) magazine listed all Bellevue high schools in their annual America's Best High Schools ranking.





























































**Great Schools are Great for Business!**

"An investment in knowledge always pays the best interest."  
—Benjamin Franklin

# 2012 *Spring for Schools* Sponsor Benefits

<i>Business and Organization Recognition Level:</i>	Presenting Sponsor	Valedictorian	Salutatorian	Merit Scholar	Honor Roll
<i>Gift Level:</i>	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,500+
<b>Event Recognition</b>					
Invitation to <b>personal school tour</b> led by Superintendent					
Invitation to <b>"Lunch with the Superintendent"</b>					
Invitation to <b>VIP Reception</b> with BSD/BSF executives and top donors					
Invitation to <b>Spring for Schools</b> benefit luncheon					
<b>Two company tables</b> in a premium location at <b>Spring for Schools</b> benefit					
<b>Premium table location</b> at <b>Spring for Schools</b>					
<b>Choice table location</b> at <b>Spring for Schools</b>					
<b>Select table location</b> at <b>Spring for Schools</b>					
<b>Company table</b> for ten guests at <b>Spring for Schools</b>					
<b>Company logo most prominently displayed</b> above the stage at <b>Spring for Schools</b>					
<b>Company logo prominently displayed</b> above the stage at <b>Spring for Schools</b>					
<b>Company name prominently displayed</b> above the stage at <b>Spring for Schools</b>					
<b>Company logo most prominently displayed</b> during <b>Spring for Schools</b> visual presentation of sponsors					
<b>Company logo prominently displayed</b> during <b>Spring for Schools</b> visual presentation of sponsors					
<b>Company logo included</b> in <b>Spring for Schools</b> visual presentation of sponsors					
<b>Company name prominently listed</b> in <b>Spring for Schools</b> visual presentation of sponsors					
<b>Company name listed</b> in <b>Spring for Schools</b> visual presentation of sponsors					
<b>Featured presentation</b> of Presenting Sponsor Award at <b>Spring for Schools</b>					
<b>Featured presentation</b> of Valedictorian Sponsor Award at <b>Spring for Schools</b>					
<b>Event Collateral</b>					
<b>Presenting Sponsor</b> placement of company logo on <b>Spring for Schools</b> pre-event printed and electronic mailings					
<b>Featured</b> placement of company logo on <b>Spring for Schools</b> pre-event printed and electronic mailings					
<b>Presenting Sponsor</b> placement of company logo on <b>Spring for Schools</b> printed & electronic invitations					
<b>Featured</b> placement of company logo on <b>Spring for Schools</b> printed & electronic invitations					
<b>Company logo</b> on <b>Spring for Schools</b> printed & electronic invitations					
<b>Presenting Sponsor</b> placement of company logo in <b>Spring for Schools</b> event programs					
<b>Featured</b> placement of company logo on <b>Spring for Schools</b> event programs					
<b>Company logo</b> in <b>Spring for Schools</b> event programs					
<b>Featured</b> company name in <b>Spring for Schools</b> event programs					
<b>Company name listed</b> in <b>Spring for Schools</b> event programs					

# 2012 *Spring for Schools* Sponsor Benefits

<i>Business and Organization Recognition Level:</i>	Presenting Sponsor	Valedictorian	Salutatorian	Merit Scholar	Honor Roll
<i>Gift Level:</i>	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,500+
<b>Published Recognition</b>					
Presenting Sponsor acknowledgement & most prominent company logo published in <i>Puget Sound Business Journal</i>					
Valedictorian Sponsor acknowledgement & prominent company logo published in <i>Puget Sound Business Journal</i>					
Salutatorian Sponsor acknowledgement & company logo in <i>Puget Sound Business Journal</i>					
Merit Scholar Sponsor acknowledgement & company name published in <i>Puget Sound Business Journal</i>					
Presenting Sponsor acknowledgement & most prominent company logo published in <i>Bellevue Reporter</i>					
Valedictorian Sponsor acknowledgement & prominent company logo published in <i>Bellevue Reporter</i>					
Salutatorian Sponsor acknowledgement & company logo published in <i>Bellevue Reporter</i>					
Merit Scholar Sponsor acknowledgement & company name published in <i>Bellevue Reporter</i>					
Honor Roll Sponsor acknowledgement & company name published in <i>Bellevue Reporter</i>					
Press release after <i>Spring for Schools</i> listing top sponsors					
Recognition published in <i>BSF SmartBoard</i> quarterly with specific visibility to BSD/BSF leadership					
Recognition published in <i>BSF Annual Report</i>					
<b>Website Recognition</b>					
Company logo prominently featured on BSF website					
Company logo prominently displayed on <i>Spring for Schools</i> event page					
Company logo featured on <i>Spring for Schools</i> event page					
Company logo on <i>Spring for Schools</i> event page					
Company name featured on <i>Spring for Schools</i> event page					
Company name listed on <i>Spring for Schools</i> event page					
Recognition in web-based <i>BSF Annual Report</i>					
BSF 2012 supporter <b>electronic button</b> for websites or electronic communication					
<b>Gratitude for supporting high achievement in Bellevue public schools</b>					
Student-created artwork gratitude award					
Student-created framed artwork award					
Sponsor-level certificate of gratitude					
Personal thank you call from BSF leadership					
Personal thank you letter from BSF					

### Key response dates for electronic and printed recognition:

January 20, 2012 Logo/name on first printed pre-event mailings (Salutatorian and above)

February 15, 2012 Logo/name on electronic invitations (Salutatorian and above)

March 15, 2012 Logo/name on printed invitations (Salutatorian and above)

April 5, 2012 Logo/name on second printed pre-event mailing to guests (Salutatorian and above)

May 1, 2012 Logo/name on printed program (All Sponsor levels); Logo/name on Puget Sound Business Journal Advertisement (Merit Scholar and above)

May 10, 2012 Logo/name on Bellevue Reporter ad (All Sponsor levels); Logo/name on event visual display (All Sponsor levels)